附件2

**武汉大学全英文授课课程信息表**

**Wuhan University Course Outline**

**School/Department:**

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| **Course Name (Chinese)\*** | 管理信息系统 |
| **Course Name (English)\*** | Management Information Systems |
| **Course Code\*** |  |
| **Availability\*** | □Semester 1 □Semester 2 |
| **Course Hours\*** | 54 |
| **Credits\*** | 3 |
| **Course Description\*** | This course introduces the principles of management information systems. In particular, the course provides students with the educational background to the technologies of information systems and to then the management of information systems plan, development and implementation. Please note that the material presented in this course takes a management approach rather than a technical approach. |
| **Course Objectives/Content\*** | By the end of the course the students will have an insight into the concepts of management information systems; the role of information system; IT enabled innovation. Students will explore the frameworks and tools associated with the process of MIS that align with organizational strategy, management and operation.  The brief contents are listed as follows:   * Organizations, management, and the networked enterprise * Information technology infrastructure * Key system applications for the digital age * Building and managing systems |
| **Teaching Methods** | Lecture  Case study  Group discussion |
| **Assessment\*** | Final  Case performance  Assignments |
| **Textbook(s)** | Laudon & Laudon, Management information system (13ed), Pearson Inc. |
| **Reading** |  |
| **Prerequisites** |  |
| **Lecturer(s)** |  |

注：\*为必填。